

CASE STUDY • TELEGRAM INVITING • REGIONAL CHAT

# Growing a classifieds chat

Inviting into the regional classifieds chat "Приморская Барахолка ДВ":  
growth from 2,900 to 8,000 members in 3 months

+5,000 real subscribers via inviting from regional donor chats

Telegram Inviting

TGStat

Residential Proxies

34 Accounts

ChatKeeperBot

Regional GEO

**+5,000**

New members  
in 3 months

**2.9K → 8K**

Group growth  
x2.7 over the period

**₽10,540**

Total spend  
for entire campaign

**₽2.1**

Per subscriber  
invite cost

## Campaign overview

Objective	Grow a regional chat
Chat	Приморская Барахолка ДВ
Method	Inviting from donor chats
Period	3 months (Jan–Apr 2025)
Start	~2,900 members
Finish	8,023 members

### Approach

Inviting from regional chats. Donor chats sourced via TGStat. Key criterion — number of online members (maximizing real users).

Gradual ramp-up: 3 actions/day initially, then 5, then 7. Proxies — residential, Russian, IP rotation every minute.

@ChatKeeperBot was used to maintain order in the group (high spam volume due to the classifieds topic).

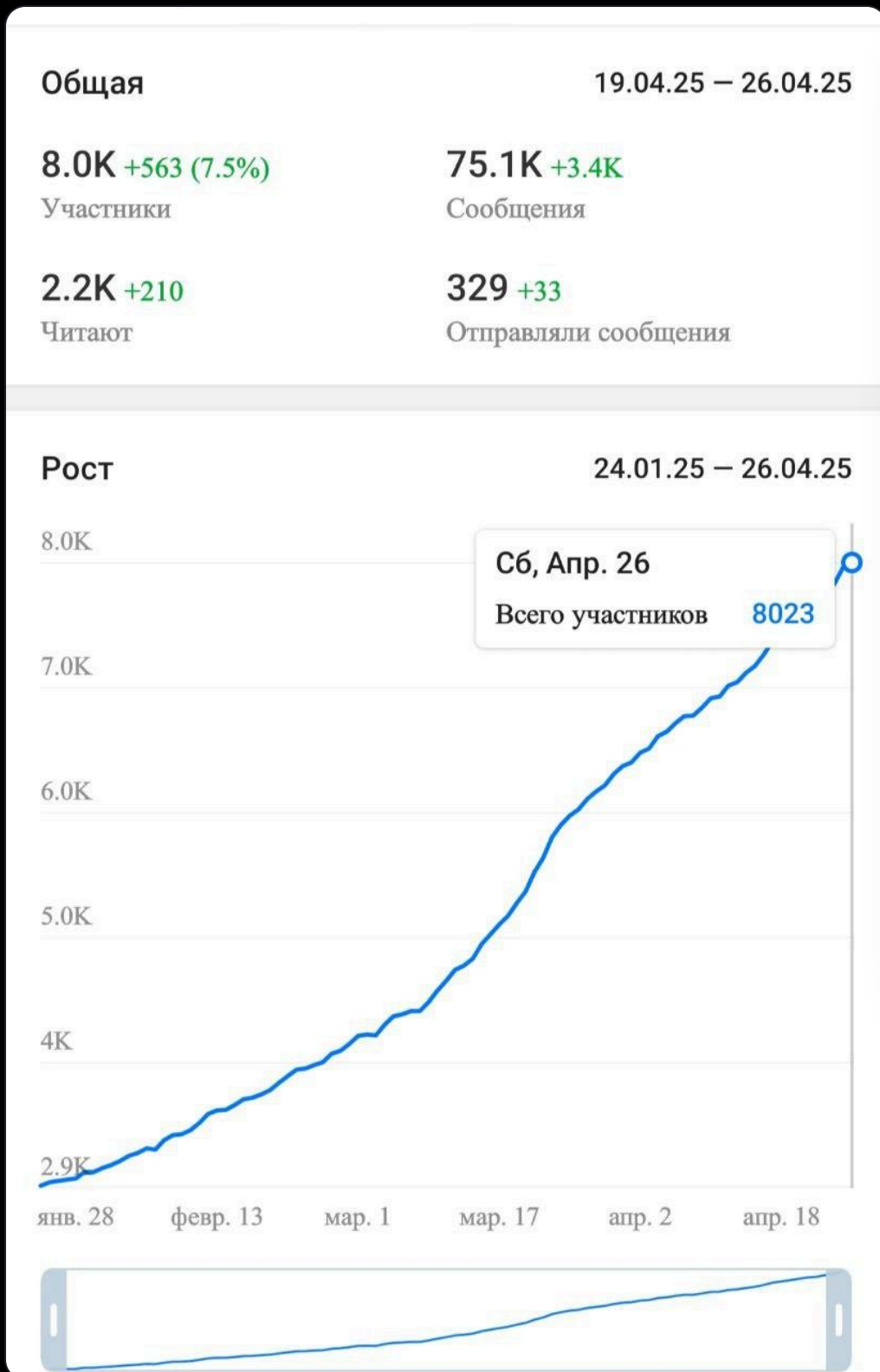
## Campaign budget

EXPENSE ITEM	QUANTITY	COST
Service plan (Basic)	1 month	₽1,890
Residential proxies (Russia)	IP rotation every minute	₽1,000
Telegram accounts	34 pcs. (aged 1–3 months)	₽7,650 (₽225 each)
<b>Total</b>		<b>₽10,540</b>
Cost per subscriber		~₽2.1

**Savings on repeat launches:** Over 3 months, 10 out of 34 accounts became unauthorized; the remaining 24 continued working. Future costs will be lower — surviving accounts are reused.

RESULT

# Group growth: 2.9K → 8K



TGStat: growth from 2.9K to 8,023 members (Jan-Apr 2025)

**ПРИМОРСКАЯ БАРАХОЛКА ДВ**  
7 966 members, 216 online

ЗДЕСЬ НАХОДЯТ ВСЁ! НЕ ВЕРИШЬ - ПОСМОТРИ!

Реклама: @VSprim67

<https://telega.in/?r=ZyipVav0>

VIEW IN TELEGRAM

Приморская Барахолка ДВ — 7,966 members, 216 online

CHAT METRICS

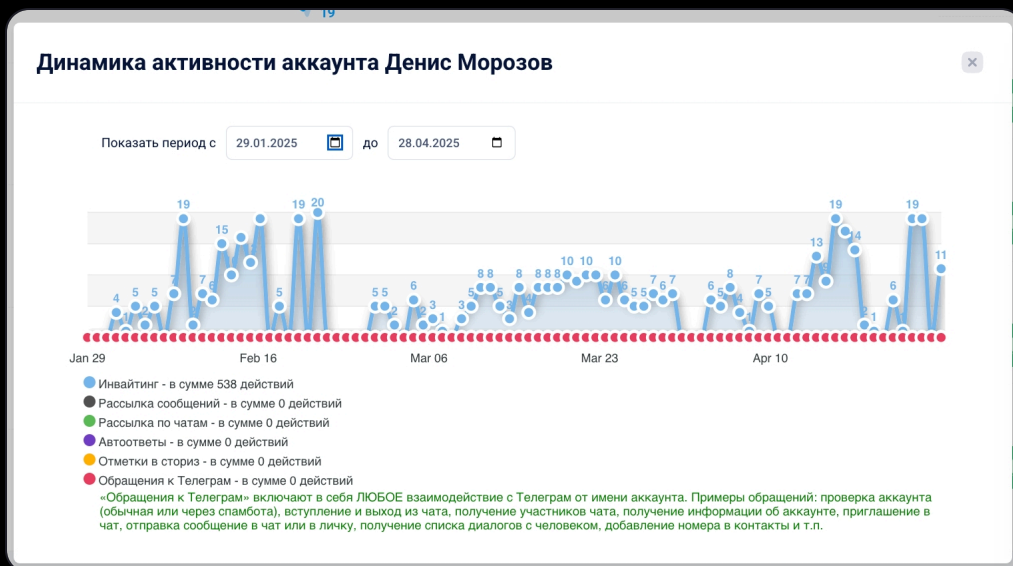
## Stats at the finish line

<b>8.0K</b> Members +563 per week (7.5%)	<b>75.1K</b> Messages +3.4K per week	<b>2.2K</b> Readers +210 per week	<b>329</b> Active message senders
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**Real audience:** 216 people online simultaneously, 329 active authors, 75K+ messages. Inviting brought genuinely active users from regional chats.

# Account activity dynamics

Each account performed several hundred invites over 3 months. Gradual ramp-up: 3 → 5 → 7 actions per day:



Account "Denis Morozov" — 538 invites (Jan 29 – Apr 28, 2025)



Account "Evgeny Gordeev" — 538 invites (Jan 22 – Apr 28, 2025)

# Technical configuration

PARAMETER	VALUE	REASON
Accounts	34 pcs., RU, aged 1–3 months	Older accounts get banned less often
Proxies	Residential, Russia, IP rotation/min	Single task → frequent switching acceptable
Gradual ramp-up	3 → 5 → 7 actions/day	Warm-up, reducing ban risk
Donor chats	Regional, via TGStat	Criterion: max online members
Anti-spam	@ChatKeeperBot	Topic attracts spam
Survival rate	24 out of 34 (70%)	10 unauthorized over 3 months

# Results

**+5,000**

New members  
in 3 months

**2.9K → 8K**

Group growth  
x2.7

**₽2.1**

Per subscriber  
cost

**70%**

Account  
survival rate

**Key takeaway:** Steady linear growth over 3 months. Cost per subscriber ~₱2.1. Real audience — 329 active authors, 75K messages. The remaining 24 accounts are ready for the next launch.